Personalised SMS

Send Personalised SMS using Bulk SMS Custom Upload

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What is Personalised SMS?

Personalised SMS is a feature through which you can personalise your text messages with in a xls/csv file and upload in huge numbers. You can add variables in multiple columns and you can replace the variables dynamically for each contact number. Below we have explained, how you could send custom upload bulk SMS.

Allowed Upload Extensions

* CSV

* XLS

* XLSX

Available Channels

* API

* UI

How to Send Personalised SMS?

Prepare Spreadsheet

	A	B	C	D	E
1	Phone	FirstName	LastName	DueAmount	DueDate
2	9199999XXXXX	Samir	Khan	44500	2020-06-04
3	9199999YYYYY	Neha	Shah	34700	2020-06-05
4	9199999ZZZZZ	Jyoti	Bhagat	38500	2020-06-06
5	9199999AAAAA	Roshani	Dubey	23670	2020-06-04

Prepare your spreadsheet with all columns which you want to replace the variable with. Save your Phone in Column A and add subsequent variables in the other columns as shown in the screenshot.

Get Started
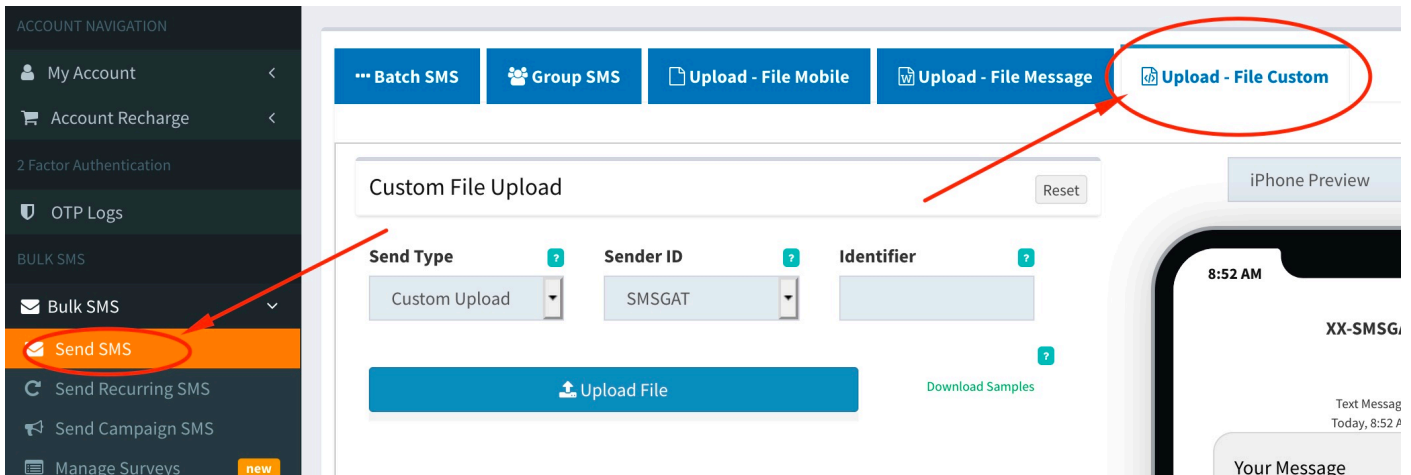
Login into your account and go to Send SMS Menu from left sidebar, once

the page opens, on the top right, Click on Upload - File Custom.

Begin Upload

Select your preferred sender id. Enter your campaign title in Identifier field.

Click on Upload File button. Select your prepared spreadsheet from your

local system.

Set SMS Parameters

Once file upload successfully, the page will be displayed with other SMS parameters, set SMS parameters such as Message Type, Enable Smart Link, Remove Duplicates, Send as Flash SMS, Send Survey Links, Schedule, etc as per your requirement.

Select Phone Field
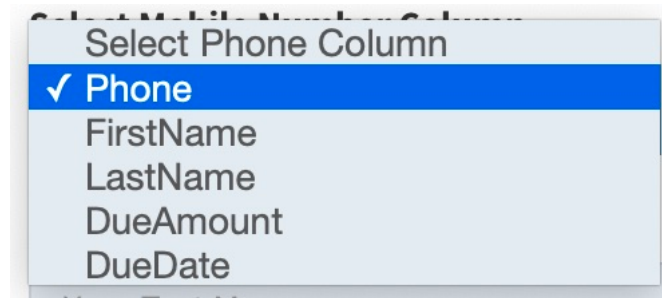
This is very important for the file to process properly. You need to select the phone field from the drop-down of Select Mobile Number Column which are listed in all your column names mentioned.

Personalise SMS Content & Finish

Now, it's time to personalise your SMS content. Enter your SMS content as required where ever you are required to add column variable, click on the which shows in the SMS content box. View the screenshot for example. Once done, click on Send SMS button to process your Personalise SMS.