



CUSTOM UPLOAD

Personalised SMS

Send Personalised SMS using Bulk SMS Custom Upload

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What is Personalised SMS?

Personalised SMS is a feature through which you can personalise your text messages with in a xls/csv file and upload in huge numbers. You can add variables in multiple columns and you can replace the variables dynamically for each contact number. Below we have explained, how you could send custom upload bulk SMS.

Allowed Upload Extensions

- * CSV
- * XLS
- * XLSX

Available Channels

- * API
- * UI

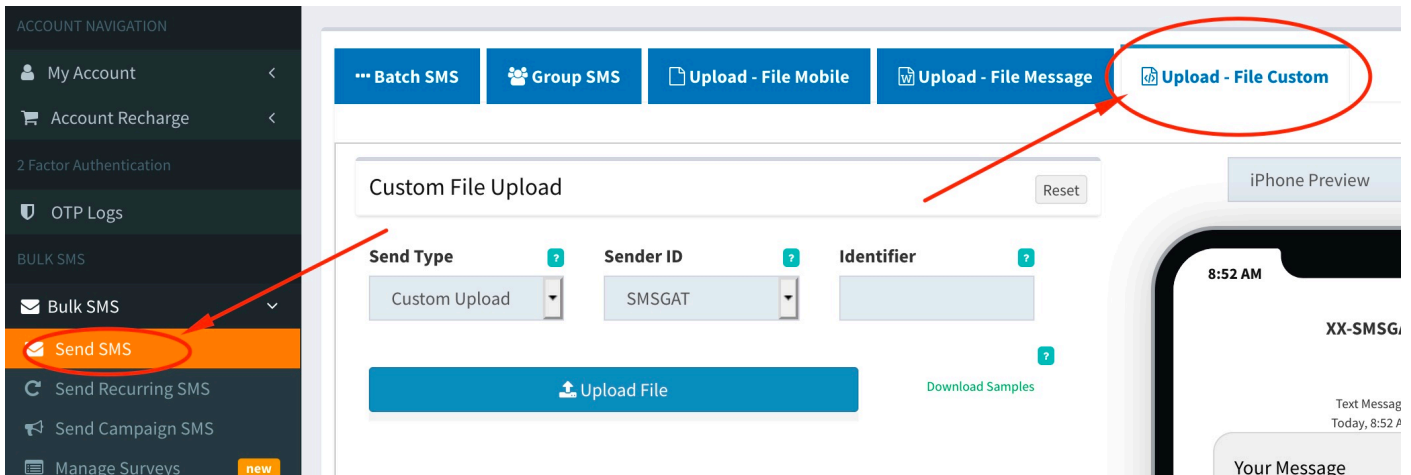
How to Send Personalised SMS?

Prepare Spreadsheet

	A	B	C	D	E
1	Phone	FirstName	LastName	DueAmount	DueDate
2	9199999XXXXX	Samir	Khan	44500	2020-06-04
3	9199999YYYYY	Neha	Shah	34700	2020-06-05
4	9199999ZZZZZ	Jyoti	Bhagat	38500	2020-06-06
5	9199999AAAAA	Roshani	Dubey	23670	2020-06-04

Prepare your spreadsheet with all columns which you want to replace the variable with. Save your Phone in Column A and add subsequent variables in the other columns as shown in the screenshot.

Get Started



Login into your account and go to Send SMS Menu from left sidebar, once the page opens, on the top right, Click on Upload - File Custom.

Begin Upload

Custom File Upload Reset

Send Type ? Custom Upload **Sender ID** ? SMSGAT **Identifier** ? School Admission

? [Download Samples](#)

Upload File

Select your preferred sender id. Enter your campaign title in Identifier field. Click on Upload File button. Select your prepared spreadsheet from your local system.

Set SMS Parameters

Custom File Upload Reset

Send Type ? Custom Upload **Sender ID** ? MSGAT **Identifier** ?

Upload File Download Samples

Message Type ? Text **Enable Smart Link** ? Off **Remove Duplicates** ? On **Send as Flash SMS** Off

Select Mobile Number Column
Phone

Text Message: ?
Your Text Message

Smart Link Media Link

0 Characters = 0 SMS GSM 03.38 charset, 160 characters left

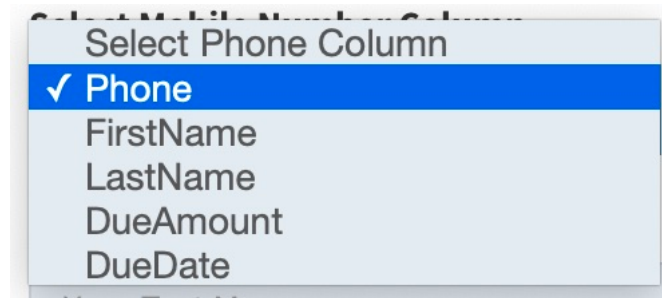
Send Survey Links ? Off

Schedule ?

Send WhatsApp Link ? WhatsApp Number with a 📞

Once file upload successfully, the page will be displayed with other SMS parameters, set SMS parameters such as Message Type, Enable Smart Link, Remove Duplicates, Send as Flash SMS, Send Survey Links, Schedule, etc as per your requirement.

Select Phone Field



This is very important for the file to process properly. You need to select the phone field from the drop-down of Select Mobile Number Column which are listed in all your column names mentioned.

Personalise SMS Content & Finish

Select Mobile Number Column

Phone

Text Message:

Hello {FirstName} {LastName}, Please pay your ward's fee of amount, {DueAmount}. To pay your due amount last due date is {DueDate}

Phone
FirstName
LastName
DueAmount
DueDate

Smart Link Media Link Select Drafts

138 Characters = 1 SMS **GSM 03.38** charset, **22** characters left

Now, it's time to personalise your SMS content. Enter your SMS content as required where ever you are required to add column variable, click on the which shows in the SMS content box. View the screenshot for example. Once done, click on Send SMS button to process your Personalise SMS.